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Please sign and return the form below (by **fax, mail, or scanned email attachment**) to:

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**Email:** [info@asfor.it](mailto:info@asfor.it)

**Tel:** +39 02 58328317

**Fax:** +39 0258300296

**Case title:**

**Title of case:** \_\_\_\_\_

**Author details** (please list name, affiliation and full postal address for each contributor):

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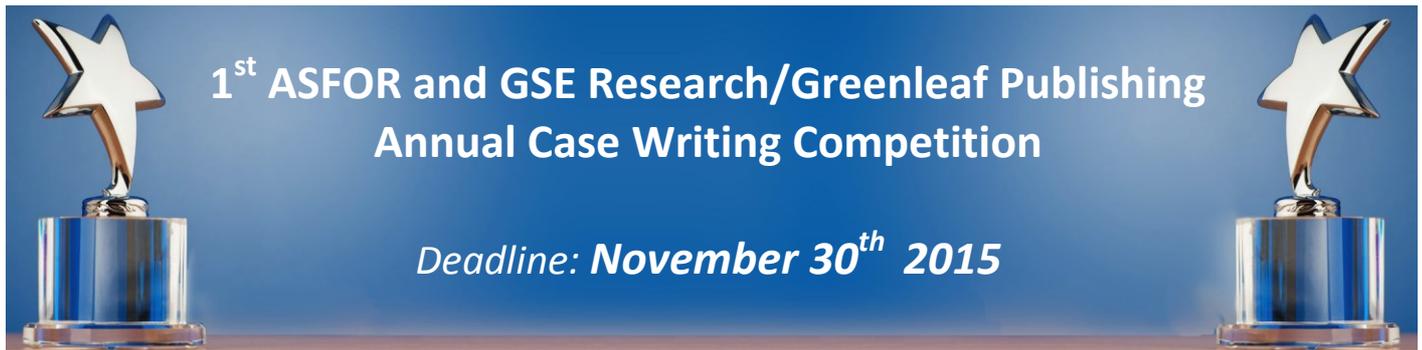
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**Signed:** \_\_\_\_\_

**Date:** \_\_\_\_\_



**ASFOR Italian Association for Management Education** and **GSE Research/Greenleaf Publishing** are pleased to announce the launch of the **1st Annual Case Writing Competition**. The aim of this competition is to encourage and promote research and dissemination of high-quality case material which is relevant for business and management in Italy.

## COMPETITION GUIDELINES

### Submission requirements

- All case studies must be **written in English**.
- All case studies should **focus on management issues in business, public administration and non-profit institutions in Italy**.
- All case studies must be **original**, they should **not have been published before** in their current or substantially similar form, nor be under consideration for publication in any ISSN/ISBN-registered publication or in any clearing house.
- All case studies must **include appropriate signed permissions from case protagonists**.
- All case studies should be **accompanied by a Teaching Note and case synopsis**.
- At least one member of the research team must be **either Italian or based in Italy**.

### Copyright

- **GSE/Greenleaf Publishing** and **ASFOR** Italian Association for Management Education **reserve the right to publish all submitted cases** after an autonomous evaluation process **but do not have any other copyright claim**.
- ASFOR can also, at its discretion, give **visibility to excerpts/synopses**, written or approved by competing authors.
- If **GSE/Greenleaf Publishing** or **ASFOR** have **not communicated the acceptance for publication twelve months, after the deadline for submissions (November 30<sup>th</sup>, 2016)** has passed, GSE and Greenleaf Publishing and/or ASFOR will waive their first claim to publication and the authors will be free to submit their case to another publication. In all cases, the authors retain academic freedom for direct/personal use of their cases. This includes the right to use their work as teaching material.
- The authors' rights are fully explained in the *Greenleaf Publishing – transfer of Copyright*, annexed to this guideline.

### Evaluation Committee

All case studies will be evaluated by a Committee composed by members appointed by ASFOR and GSE/Greenleaf Publishing. The Committee will determine the **best in competition**, on the basis of the originality and focus on business development, management and managerial culture in Italy.

### Prize

The author of the **best case** will be awarded a **prize of €1.000** (the prize may be subject to local taxes) **provided by GSE/Greenleaf Publishing**, as well as a **plaque of recognition provided by ASFOR**, as formal recognition.

**The author of the best case study on the topic of food sustainability and the Expo 2015 theme** in Milan "*Feeding the Planet*", will be awarded a **prize of €500.00**, as well as a **plaque of recognition provided by ASFOR**.

If the winning cases have more than one author, the prize will be split among the co-authors.

## 1<sup>st</sup> ASFOR and GSE Research/Greenleaf Publishing Annual Case Writing Competition

### How to participate

To enter the competition, please use the [entry form](#) on the ASFOR website.

The following documents will be required electronically:

- The case
- Teaching note
- Case release form signed by the case protagonists
- Greenleaf Publishing copyright form for cases (validation till 30<sup>th</sup> November 2016)

### Dates

- **Submission deadline:** 30<sup>th</sup> November 2015
- **Winners notification:** end of January 2016
- **Award ceremony:** March 2016 in a special event ASFOR-GSE

### Contacts

- **GSE Research and Greenleaf Publishing**

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- **ASFOR Italian Association for Management Education**

**Luigi Serio, Referent for GSE/ASFOR Annual Case Writing Competition**

**Valeria Fanelli, Executive Secretary**

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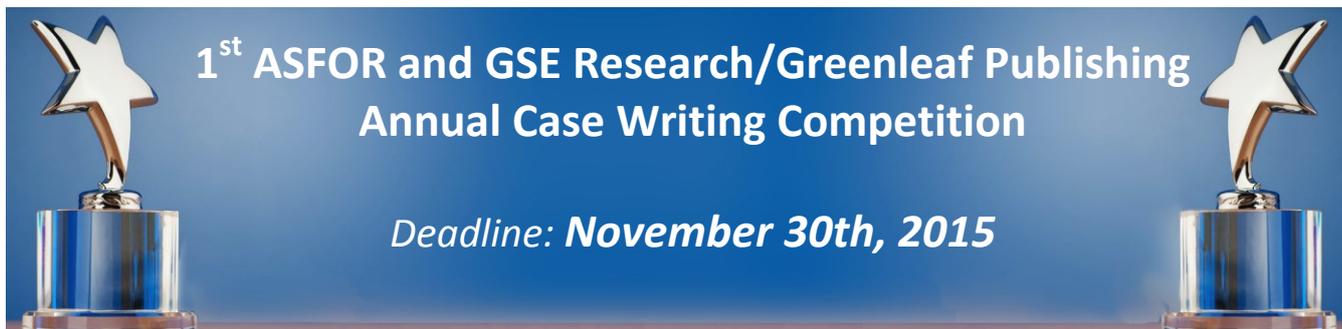
### Promoters

**ASFOR Italian Association for Management Education ([www.asfor.it](http://www.asfor.it)).** Established in 1971 with the aim of developing the managerial culture in Italy and qualifying the supply of management training. ASFOR is an association that currently has over 80 members. ASFOR relies on a broad network of relationships with foreign universities and training institutes as well as links with Italian institutions and organizations active in the world of management education. ASFOR is a member of EFMD - European Foundation for Management Development and founding member of EQUAL - European Quality Link (the international association of quality assessment and accreditation agencies in the field of European management education). ASFOR is also an Associate Member of ENQA - European Association for Quality Assurance in Higher Education.

In 1989 ASFOR activated the "Master Accreditation Process" for Masters in General Management, specialized Masters and MBA. In 2005 ASFOR started also the "E-learning Executive Master Accreditation Process" and in 2009 the "Corporate Master Accreditation Process". ASFOR organizes workshops, seminars, round tables and conferences on management training, social and economic issues, involving the main institutional actors of Italian economic system through specific working groups.

**GSE Research and Greenleaf Publishing** gather and disseminate research and best practice in the fields of Governance, Sustainability, CSR, and Environmental Management via our Sustainable Organization Library (SOL) and Greenleaf Online Library (GOL) collections. We support environmentally sound, socially just, ethical, and sustainable growth.

**Greenleaf Publishing** was founded in 1992, the year of the first Rio Earth Summit. We have rapidly growing and strengthening portfolio in the fields of corporate responsibility, business ethics, environmental policy and management, business strategy and sustainable development. We work in partnership with some of the largest multilateral, governmental and corporate organizations, including the UN Global Compact, the ILO, EFMD, the International Business Leaders Forum and ASFOR. We have developed two major online libraries of books and journals, Greenleaf Online Library (GOL) is the collection of Greenleaf Books and Journals and the Sustainable Organization Library (SOL) is the largest specialist online library in the area, with over 8,000 chapters, reports, case studies and papers from Greenleaf Publishing and other partners, including OXFAM, UN Global Compact, ILO, AASHE and Berrett-Koehler publishers.



## ENTRY FORM

Please submit the below forms to [info@asfor.it](mailto:info@asfor.it)

**Case Title:**

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**Author(s):**

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**Institution and Position:**

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**Address:**

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**Telephone:**

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**Mobile:**

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**E-mail(s):**

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I/we certify that:

- the case is **original**, it **has not been published before** in their current or substantially similar form, nor be under consideration for publication in any ISSN/ISBN-registered publication or in any clearing house.
- the case **include appropriate signed permissions from case protagonists**
- the case is **accompanied by a Teaching Note and case synopsis**
- At least one member of the research team must be **either Italian or based in Italy.**
- I attach the GSE/Greenleaf Publishing copyright form for cases (validation till 30<sup>th</sup> November 2016)

Dated at \_\_\_\_\_

Signature \_\_\_\_\_

I learned notice through:

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# 1<sup>st</sup> ASFOR and GSE Research/Greenleaf Publishing Annual Case Writing Competition

## Consent to publish – release form

Title of Case Study:

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I hereby confirm that I have reviewed in full the above entitled case study and on behalf of the organisation in question, I provide my full permission for the case to be published in its entirety and without change or limitation by ASFOR and GSE Research/Greenleaf Publishing.

I also hereby confirm that I have been provided the necessary authority by my organisation to grant this permission.

Name:

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Position:

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Organisation:

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Address:

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Signed:

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Please insert company stamp:

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